



**ŠKODA**  
AUTO Digi Lab



## Information regarding personal data processing

With this document, we provide you, as the personal data controllers – the company **ŠKODA AUTO DigiLab s.r.o.** registered office: Jankovcova 1603/47a, Holešovice, 170 00 Prague 7; Company Id No: 05976359, company registered in the Commercial Register of the Municipal Court in Prague, file no. C 274001 (hereinafter referred to as “**ŠKODA AUTO DigiLab**”) - information about personal data processing and the rights which you have in relation to the relevant processing.

Processing will be done within the bounds of the following activities:

### Uniqway

#### 1. Purpose of processing:

Registration of user for the Uniqway platform

#### Description of the purpose of processing:

We will process your personal data in order that we can register you as a user of the Uniqway platform. Given that this service is intended for a limited group of persons, we shall require you to present a card equipped with a contactless chip (ISIC, Lítačka, etc.) for pairing with the user account. Then we require you to present an Identity Card, driving licence and ISIC card or its scan or picture for check for the purposes of your registration.

#### Description of legal basis of processing:

We must process personal data to be able to enter into a contract with you, or so that we can fulfil a contract that you have concluded. The provision of your personal data is a contractual requirement and if you do not provide them, we will not enter into a contract with you or will be unable to fulfil a contract already concluded with you.

#### Categories of personal data which we process:

Identification data, contact data, photographs, copy of a personal document or another public document.

#### Period of processing and archiving:

We process personal data for the length of duration of the contract, while scans or photographs of the ID card and driving license are processed only for the time necessary to verify the registration.

#### Categories of other processors or recipients to whom we may provide personal data:

ŠKODA AUTO a.s.; universities (ČZU - Czech University of Life Sciences, VŠE – University of Economics, ČVUT – Czech Technical University); servicing agencies, marketing agencies, analytical and statistical companies

Your personal data may be provided to public authorities, in particular courts, the Police of the Czech Republic and other law enforcement bodies in criminal proceedings at the request of such bodies, to the required extent and within the bounds of the law.

#### Origin of personal data:

Directly from you

#### Transfer of personal data to third countries or international organizations?

Your personal data will not be transferred to third countries or international organizations within the bounds of the processing in question.

#### Automated decision-making based on personal data:

This will not occur within the bounds of this processing.

#### Other information

Personal data may be archived in the public interest and used for the purposes of scientific, historical or statistical research.



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## 2. Purpose of processing:

Provision of the car-sharing service within the bounds of the Uniqway project.

### Description of the purpose of processing:

In relation to from your registration as a person authorised to use car-sharing services within the bounds of the Uniqway project, we will process your personal data in order that a contract of lease may be concluded with you for one of the available vehicles from the Uniqway fleet and so that we can fulfil the contract which you have concluded with us.

### Description of legal basis of processing:

We must process personal data to be able to enter into a contract with you, or so that we can fulfil a contract that you have concluded. The provision of your personal data is a contractual requirement and if you do not provide them, we will not be able to enter into a contract with you or will be unable to fulfil a contract already concluded with you.

### Categories of personal data which we process:

Identification data, contact data, transaction data, data on service usage, localisation data, related communication

### Period of processing and archiving:

We process personal data for the length of duration of the contract.

### Categories of other processors or recipients to whom we may provide personal data:

ŠKODA AUTO a.s.; universities (ČZU - Czech University of Life Sciences, VŠE – University of Economics, ČVUT – Czech Technical University); servicing agencies, marketing agencies, analytical and statistical companies

Your personal data may be provided to public authorities, in particular courts, the Police of the Czech Republic and other law enforcement bodies in criminal proceedings at the request of such bodies, to the required extent and within the bounds of the law.

### Origin of personal data:

Directly from you

### Transfer of personal data to third countries or international organisations?

Your personal data will not be transferred to third countries or to international organisations within the bounds of the processing in question.

### Automated decision-making based on personal data:

This will not occur within the bounds of this processing.

### Other information

Personal data may be archived in the public interest and used for the purposes of scientific, historical or statistical research.



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### 3. Purpose of processing:

Archiving the personal data of former users of the Uniqway platform

#### Description of the purpose of processing:

If a contract which you have concluded with us expires, for example as a result of you cancelling your registration, we will continue to process your personal data even after your user account has been cancelled to the extent required to protect us from any claims which might be brought against us.

#### Description of legal basis of processing:

We have legitimate interest in carrying out this processing. This legitimate interest involves protecting us from any claims which might be brought against us.

#### Categories of personal data which we process:

Identification data, contact data, transaction data, on service usage, localisation data, rating and related communication

#### Period of processing and archiving:

We shall archive your personal data for a period of 3 years following the expiration of the concluded contract.

#### Categories of other processors or recipients to whom we may provide personal data:

Your personal data may be provided to public authorities, in particular courts, the Police of the Czech Republic and other law enforcement bodies in criminal proceedings at the request of such bodies, to the required extent and within the bounds of the law.

#### Origin of personal data:

Directly from you

#### Transfer of personal data to third countries or international organisations?

Your personal data will not be transferred to third countries or international organizations within the bounds of the processing in question.

#### Automated decision-making based on personal data:

This will not occur within the bounds of this processing.

#### Other information

Personal data may be archived in the public interest and used for the purposes of scientific, historical or statistical research.



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#### 4. Purpose of processing:

Sending out marketing offers of our products and services and informing about news

#### Description of the purpose of processing:

We process your data in order to inform you about the business offers of our products and services and about news in relation to the Uniqway platform..

#### Description of legal basis of processing:

We have a legitimate interest in performing this processing. This legitimate interest lies in our interest in providing you with up-to-date information and offering you our products and services that are relevant to you and could be of interest to you (eg information on discounted rides, etc.).

#### Categories of personal data which we process:

Identification data; contact information; data on the use of services; evaluation and related communications.

#### Period of processing and archiving:

We process and archive your personal data for the entire duration of your contractual relationship with us, and for a period of 1 year from the end of the concluded contract.

#### Categories of other processors or recipients to whom we may provide personal data:

Marketing agencies, analytical and statistical companies.

Upon request, your personal data may be provided to public authorities, in particular courts, the Police of the Czech Republic and other bodies active in criminal proceedings to the extent necessary and within the limits of the law.

#### Origin of personal data:

Directly from you or from your use of the Uniqway platform

#### Transfer of personal data to third countries or international organisations s?

Within the scope of this processing, your personal data will not be transferred to third countries or international organisations.

#### Automated decision-making based on personal data:

This will not occur within the bounds of this processing.

#### Other information

Personal data may be subject to archiving in the public interest and used for the purposes of scientific, historical or statistical research.



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**5. Purpose of processing:**

Sending out newsletter

**Description of the purpose of processing:**

We process your data in order to inform you about news in relation to the Uniqway platform, as you have requested to receive the newsletter on the Uniqway website or through other communication channels.

**Description of legal basis of processing:**

We are authorized to process the consent to the processing of personal data that you have given us. If you have not given us your consent, we will not process your personal data for this reason.

**Categories of personal data which we process:**

Identification data; contact information.

**Period of processing and archiving:**

For a period of 3 years from the granting of the consent..

**Categories of other processors or recipients to whom we may provide personal data:**

Upon request, your personal data may be provided to public authorities, in particular courts, the Police of the Czech Republic and other bodies active in criminal proceedings to the extent necessary and within the limits of the law.

**Origin of personal data:**

Directly from you

**Transfer of personal data to third countries or international organisations?**

Within the scope of this processing, your personal data will not be transferred to third countries or international organisations.

**Automated decision-making based on personal data:**

This will not occur within the bounds of this processing.

**Other information**

Personal data may be subject to archiving in the public interest and used for the purposes of scientific, historical or statistical research.



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**Uniqway**



## What are your rights?

You have the following rights in relation to personal data processing:



Access to processed personal data



Withdrawal of consent to the processing of personal data



The right to rectify inaccurate or incorrect data or to supplement incomplete data



The erasure of personal data in the event that the purpose of processing ceases to exist or in the case of unauthorised processing



Restriction or blockage of personal data processing



A statement of personal data in a structured and machine-readable format for yourself, or for another controller



The right to object to personal data processing if you believe that such processing is not authorised



The right not to be the subject of automated decision-making



## How can you exercise your rights?

You may use the following contacts to communicate with ŠKODA AUTO DigiLab regarding personal data protection:



Electronically to the following address:  
[dpo@skodaautodigilab.com](mailto:dpo@skodaautodigilab.com)

or



In writing to the following address:  
ŠKODA AUTO DigiLab s.r.o.  
Jankovcova 1603/47a  
170 00 Prague 7 – Holešovice

ŠKODA AUTO DigiLab may demand adequate payment in relation to you exercising your rights, in that such payment may not exceed the costs required to deal with your request, if such requests are clearly groundless or unreasonable.



## Data Protection Officer

You may contact the Data Protection Officer at ŠKODA AUTO DigiLab with any questions you might have regarding personal data protection.



[www.skodaautodigilab.com](http://www.skodaautodigilab.com)  
[dpo@skodaautodigilab.com](mailto:dpo@skodaautodigilab.com)



## The possibility of lodging a complaint

If you disagree with the way in which we process your personal data, you may lodge a complaint with the Data Protection Officer at ŠKODA AUTO DigiLab or lodge a complaint with the supervisory authority.



Úřad pro ochranu osobních údajů (Office for Personal Data Protection)  
Pplk. Sochora 27  
170 00 Prague 7



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